

Wale-Durojaye Ayotomiwa

Product Designer

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I'm a product designer based in Abuja, Nigeria with experience in delivering end-to-end UX/UI design for software and websites. I aspire to use my design to improve the Ideas of other designers and am constantly looking to learn new things.

EDUCATION

NESAM

SSCE

Ibadan, Nigeria

Aug 2018 - Sept 2020

Oracle Academy

Certificate of Cyber security

Abuja, Nigeria

July 2022 – Date

Landmark University

B.Sc. Computer Science

Kwara, Nigeria

Feb 2021 – Date

WORK EXPERIENCE

tomduR Logistics "Personal project"

Product Designer

Abuja, Nigeria

Jun 2022 - Sep 2022

tomduR Logistics is a mobile app that makes the transfer of resources and products from one person to another easier and faster in Nigeria. I oversaw the design of the tomduR logistics app:

- Conducted market research, qualitative/quantitative interviews to clarify the problem scope.
- Developed the visual language and created a style guide to unify the designs.
- Designed and delivered an end-to-end high-fidelity prototype.

Lo Soja "Personal project"

Product Designer

Abuja, Nigeria

Oct 2022- Dec 2022

lo soja is a mobile app that makes it easier to buy food in bulk without having to go to the market. I led the efforts to design Lo Soja's app:

- I tracked down 20 market regulars and asked them about their experiences buying in bulk at the market.
- I chose to target expats in Lagos and Abuja because they are busy people who buy food in bulk.

SKILLS

A well-informed and balanced viewpoint on the business value of UX and product design

Fluent in **English**

Experienced Photographer

Digital Artist

SOFTWARE

Figma, Adobe XD, Adobe Photoshop
Adobe Illustrator, Luminar AI.